

FESTIVAL SPONSORSHIPS

	Valhalla Circle	Fjord	Loki	Runestone
	\$6,000+	\$1,000-\$3,999	\$500-\$999	\$200-\$499
LOGO/NAME LISTED ON WEBSITE	✓	✓	✓	✓
RECOGNITION ON SOCIAL MEDIA	✓	✓	✓	✓
FREE VENDOR BOOTH	✓	✓	✓	✓
ENTRY IN FESTIVAL PARADE	✓	✓	✓	✓
RADIO/PRINT ADVERTISING INCLUSION	✓	✓	✓	✗
SPONSOR BANNER AT EVENT (SPONSOR PROVIDES)	✓	✓	✓	✗
LOGO/NAME IN VIDEO COVERAGE	✓	✓	✓	✗
TWO ENTRIES TO EVENT OF CHOICE	✓	✓	✓	✗
LOGO ON EVENT SIGNAGE/BANNER	✓	✓	✗	✗
LOGO IN PRINTED MATERIALS	✓	✓	✗	✗
VOCAL RECOGNITION AT PARADE	✓	✗	✗	✗
SPEAKING OPPORTUNITY	✓	✗	✗	✗
AD IN FESTIVAL MAGAZINE	✓ FULL-PAGE	✓ HALF-PAGE	✗	✗
TITLE SPONSOR RECOGNITION	✓	✗	✗	✗

EVENT SPONSORSHIPS

	Thor's Challenge	Odin's Ride	Rune Quest
	\$3,000	\$3,000	\$500
LOGO/NAME LISTED ON WEBSITE	✓	✓	✓
RECOGNITION ON SOCIAL MEDIA	✓	✓	✓
FREE VENDOR BOOTH	✓	✓	✓
ENTRY IN FESTIVAL PARADE	✓	✓	✓
RADIO/PRINT ADVERTISING INCLUSION	✓	✓	✓
SPONSOR BANNER AT EVENT (SPONSOR PROVIDES)	✓	✓	✓
LOGO/NAME IN VIDEO COVERAGE	✓	✓	✗
TWO ENTRIES TO EVENT OF CHOICE	✓	✓	✗
LOGO ON EVENT SIGNAGE/BANNER	✓	✓	✗
LOGO IN PRINTED MATERIALS	✓	✓	✗
VOCAL RECOGNITION AT PARADE	✓	✓	✗
AD IN FESTIVAL MAGAZINE	✓ HALF-PAGE	✓ HALF-PAGE	✗

ENTERTAINMENT SPONSORSHIPS

	Main Stage	Pioneer Stage
	\$6,000	\$4,000
LOGO/NAME LISTED ON WEBSITE	✓	✓
RECOGNITION ON SOCIAL MEDIA	✓	✓
FREE VENDOR BOOTH	✓	✓
ENTRY IN FESTIVAL PARADE	✓	✓
RADIO/PRINT ADVERTISING INCLUSION	✓	✓
SPONSOR BANNER AT EVENT (SPONSOR PROVIDES)	✓	✓
LOGO/NAME IN VIDEO COVERAGE	✓	✓
TWO ENTRIES TO EVENT OF CHOICE	✓	✓
LOGO ON EVENT SIGNAGE/BANNER	✓	✓
LOGO IN PRINTED MATERIALS	✓	✓
VOCAL RECOGNITION	✓	✓
SPEAKING OPPORTUNITY	✓	✓
AD IN FESTIVAL MAGAZINE	✓ FULL-PAGE	✓ HALF-PAGE
NAMING RIGHTS FOR STAGE	✓	✓